

**ADMISSION-**

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**CURRICULUM AND SCHEME OF EXAMINATIONS OF TWO YEAR MBA/ MBA (INDUSTRY INTEGRATED) PROGRAMME**

**Second Year**

**Fourth Semester**

<b>Sub: Code</b>	<b>Title of the Subject (s)</b>	<b>External Marks</b>	<b>Internal Marks</b>	<b>Practical Marks</b>	<b>Duration of Exams</b>
<b>Compulsory</b>					
MBA- 401	Total Quality Management	60	40	-	3hrs
MBA- 402	Environmental Management	60	40	-	3hrs

MBA- 406	Dissertation	Report Writing 50	Viva Voce 50	-	-
<b>Specialization</b> (Choose any one/two specialization )					
<b>Financial Management</b>					
MBA - FM-403	Corporate Restructuring	60	40	-	3hrs
MBA - FM-404	Management of Financial Services	60	40	-	3hrs
MBA - FM-405	Global Financial Marketing	60	40	-	3hrs
<b>Marketing Management</b>					
MBA - MM-403	Marketing of Services	60	40	-	3hrs
MBA - MM-404	Brand Management	60	40	-	3hrs
MBA - MM-405	Industrial Marketing	60	40	-	3hrs
<b>Human Resource Management</b>					
MBA - HR-403	Management of Training and Development	60	40	-	3hrs
MBA - HR-404	Organizational Change and Development	60	40	-	3hrs
MBA - HR-405	International Human Resource Management	60	40	-	3hrs
<b>Information Technology</b>					

MBA - IT- 403	E- Commerce	60	40	-	3hrs
MBA - IT- 404	Visual Programming	60	40	-	3hrs
MBA - IT- 405	Software Engineering	60	40	-	3hrs
<b>Operations Management</b>					
MBA-OM-403	Logistic Management	60	40	-	3hrs
MBA-OM-404	Quality Management System – Reliability and Maintainability	60	40	-	3hrs
MBA-OM-405	World Class Manufacturing	60	40	-	3hrs
<b>Supply Chain Management</b>					
MBA-SCM-403	Logistics	60	40	-	3hrs
MBA-SCM-404	Retail Supply Chain Management	60	40	-	3hrs
MBA-SCM-405	ERP and Web Based Supply Chain Management	60	40	-	3hrs
<b>Retail Management</b>					
MBA-RM-403	Store Operations, Layout Designs, and Visual Merchandizing	60	40	-	3hrs
MBA-RM-404	Retail Merchandise Management	60	40	-	3hrs
MBA-RM-405	Logistics and Retail Information	60	40	-	3hrs

<b>International Business Management</b>						
MBA-IB-403	International Human Resource Management	60	40	-		3hrs
MBA-IB-404	International Logistic Management	60	40	-		3hrs
MBA-IB-405	World Economy and Globalization	60	40	-		3hrs
<b>Semester IV Grand Total (Single Specialization)</b>					<b>600</b>	
<b>Semester IV Grand Total(Dual Specialization)</b>					<b>900</b>	